



Name _____ Class _____ Date _____

1 **Persuade** means to convince.
True or false?
A true
B false

2 In _____ text, the author attempts to **convince** the reader to believe that the **author's viewpoint** is correct.
A descriptive
B narrative
C persuasive
D dramatic

3 The **author's viewpoint** is what he/she believes about a subject.
True or false?
A true
B false

4 Some common **persuasive techniques** are: **Bandwagon**, **Stacking the Deck**, **Testimonials**, **Citing Statistics**, and _____ **Words**.
A Rational
B Emotional



PREVIEW

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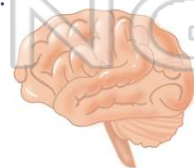
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A Emotional Words
B Testimonials
C Psychological
D Bandwagon

A Emotional Words
B Testimonials
C Citing Statistics
D Bandwagon

9 When an author writes **favorable statements about both sides of an issue**, he/she is **Stacking the Deck**.
True or false?
A true
B false

10 Some persuasive writers **appeal to logic** rather than emotions.
True or false?
A true
B false





ANSWER KEY

Persuade means to convince.

True or false?

- A true
- B false

(a)

In _____ text, the author attempts to **convince** the reader to believe that the **author's viewpoint** is correct.

- A descriptive
- B narrative
- C persuasive
- D dramatic

(c)

The **author's viewpoint** is what he/she believes about a subject.

True or false?

- A true
- B false

(a)

Some common **persuasive techniques** are: **Bandwagon**, **Stacking the Deck**, **Testimonials**, **Citing Statistics**, and **Words**.

- A Rational
- B Emotional
- C Ordinary

(b)



PREVIEW

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When an author writes **favorable statements about both sides of an issue**, he/she is **Stacking the Deck**.

True or false?

- A true
- B false

(b)

Some persuasive writers **appeal to logic** rather than emotions.

True or false?

- A true
- B false

(a)

