



Name _____ Class _____ Date _____

1 What **section** in a newspaper is likely to contain **persuasive writing**?

- A comics
- B editorials
- C local news
- D national news



2 What **persuasive technique** is being used?

Any child who loves his parents will buy this product.

- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon

3 What **persuasive technique** is being used?

Don't be the only eighth grader in your class without this item.

- A Emotional Words
- B Testimonials

4 What **persuasive technique** is being used?

Ninety-nine percent of junior high students chose our product.

- A Stacking the Deck
- B Testimonials



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- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon

- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon



9 **Commercials** on the television and on the radio often **use persuasive techniques**.

True or false?

- A true
- B false



10 **Advertisements** in magazines and often **use persuasive techniques**.

- A during interviews
- B in fiction books
- C on the Internet
- D in textbooks





ANSWER KEY

What **section** in a newspaper is likely to contain **persuasive writing**?

- A comics
- B editorials
- C local news
- D national news



(b)

What **persuasive technique** is being used?

Any child who loves his parents will buy this product.

- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon

(a)

What **persuasive technique** is being used?

Don't be the only eighth grader in your class without this item.

- A Emotional Words
- B Testimonials
- C Citing Statistics
- D

(d)

What **persuasive technique** is being used?

Ninety-nine percent of junior high students chose our product.

- A Stacking the Deck
- B Testimonials
- C Citing Statistics
- D



(c)



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- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon

- A Emotional words
- B Testimonials
- C Citing Statistics
- D Bandwagon



Commercials on the television and on the radio often **use persuasive techniques**.

True or false?

- A true
- B false



(a)

Advertisements in magazines and _____ often **use persuasive techniques**.

- A during interviews
- B in fiction books
- C on the Internet
- D in textbooks



(c)