



Name _____ Class _____ Date _____

1 What **section** in a newspaper is likely to contain **persuasive writing**?

- A comics
- B editorials
- C local news
- D national news



2 What **persuasive technique** is being used?

Any child who loves his parents will buy this product.

- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon

3 What **persuasive technique** is being used?

Don't be the only eighth grader in

4 What **persuasive technique** is being used?

Ninety-nine percent of junior high



PREVIEW

Please [Sign In](#) or [Sign Up](#) to download the printable version of this worksheet

7 If you are patriotic, you will buy this book.



- A Emotional Words
- B Testimonials
- C Citing Statistics
- D Bandwagon

8 Every kid in your neighborhood will want this.



- A Emotional Words
- B Testimonials
- C Citing Statistics
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9 **Commercials** on the television and on the radio often use **persuasive techniques**.

True or false?

- A true
- B false



10 **Advertisements** in magazines and _____ often use **persuasive techniques**.

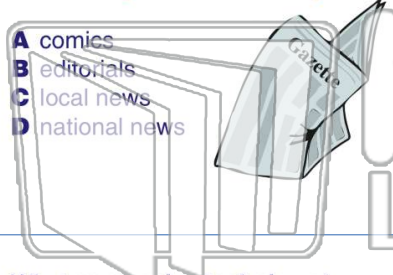
- A during interviews
- B in fiction books
- C on the Internet
- D in textbooks





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